

Gretchen O'Brien

graphic designer



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615.202.0657

Personal Statement

I am a skillful and dedicated artist with an eye for design and composition, who is seeking to apply exceptional skills in a creative and challenging environment.

Why we should work together

- ➔ I can conceptualize and think visually
- ➔ I am determined to meet deadlines with efficiency
- ➔ I can work alone and within a team of creatives
- ➔ I am a self-starter and responsible
- ➔ I am able to manage multiple projects

Skills

Awesome
Pretty good
Steady
Not bad
Learning



Experience

THE CLEVER FACTORY

2006 - Present

Gift Packaging Manager

Promoted from graphic designer to project leader in 2008, from project leader to stationery manager in 2010, and finally promoted from stationery manager to gift packaging manager to oversee the leadership of the gift wrap department. Responsible for the creation and development of gift bags and gift wrap accessories. This involves observing current trends, concepting new products, acquiring and developing art, assigning design projects to graphic designers, and making appropriate design suggestions.

KRISTA LEE PHOTOGRAPHY

2010 - 2012

GRAPHIC DESIGNER

Freelance Contract: Responsible for the creation of photo album templates for online sales. Collaborated with the owner to achieve photo album themes and designs. Great attention to detail and file organization was executed for the final electronic files.

PFUNKY GRIDDLE

2008

GRAPHIC DESIGNER + ILLUSTRATOR

Freelance Project: Illustrated and designed company's logo.

SEARCH FOUNDATION

2006 - 2007

GRAPHIC DESIGNER

Freelance Project: Designed company's stationery, thank you cards, and brochure.

Education

2007 ASSOCIATE IN COMMERCIAL ART
Nossi College of Art; Goodlettsville, TN

2001 B.A. IN THEATRE AND ART
Maryville College; Maryville, TN